

### **Online Privacy Policy Agreement**

We are committed to keeping any and all personal information collected of those individuals that visit our website and make use of our online facilities and services accurate, confidential, secure, and private. Our privacy policy has been designed and created to ensure that those who utilize our services know of our commitment and realization of our obligation not only to meet but to exceed most existing privacy standards.

**THEREFORE**, this Privacy Policy Agreement shall govern any and all data collection through the use of the site https://consultingmetroatlanta.com (the Site) and related services (the Site and related services are collectively referred to herein as the "Services"). Through the use of the Services you are herein consenting to the following data procedures expressed within this Privacy Policy Agreement. This Privacy Policy Agreement does not apply to the activities of any third parties not expressly included herein nor any unaffiliated sites.

#### **Collection of Information**

We process data received through your use of the Services, including any personal information you may provide. By using the Services, you hereby acknowledge, accept, and otherwise agree to the processing of data, including any personal information. You agree that we may use and disclose data, including any personal information supplied by you or automatically collected, to the same extent discussed herein.

The Services collect various types of information, such as:

- Voluntarily-provided information which may include your name, address, billing and/or credit card
  information, email address, any recipient email addresses, etc., all of which may be used when you
  purchase products and/or services and may be used to deliver the services you have requested.
- Information automatically collected when visiting our website, which may include cookies, third party tracking technologies and server logs.

Please rest assured that the Services shall only collect personal information that you knowingly and willingly provide. It is the intent of the Services to use personal information only for the purpose for which it was requested and any additional uses specifically provided on this site.

We may also gather information about the type of browser you are using, IP address or type of operating system to assist us in providing and maintaining superior quality service.

It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent as a means to better understand the way in which other websites garner, make use of and share information collected.



#### **Use of Information Collected**

Unless prohibited by law, regulation, or contractual obligation, we may collect and make use of personal information for the following purposes:

- <u>To Provide Our Services and Operate Our Business</u>. We use your information to operate our business, including providing the Services to you, providing you with support related to our Services, and to help us protect our Services, including to combat fraud and protect your information.
- <u>Account Registration</u>. We may use your name, address, phone number, date of birth, and email address for account registration and to communicate important information to you.
- Communicate with You and Tell You About Other Services. We may use your information to communicate with you about the Services and provide offers related to the Services. At times, We may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from Us or our white label partners.
- <u>To Improve Services and Develop New Services</u>. We may use your information to personalize or customize your experience and the Services, develop new features or services, and to improve the overall quality of the Services.
- <u>Customer Service and Technical Support</u>. We may use your name, address, phone number, email address, how you interact with our Services, and information about your computer configuration to resolve questions you may have about our Services and to follow up with you about your experience or resolve any issues. We may offer various Internet chat services. Internet Chat transmissions are encrypted but you should not supply more Personal Information than is required to address your specific issue.
- <u>Feedback</u>. We may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered. We may use any information you volunteer in surveys or questionnaires and combine them with answers from other users in order to better understand our Services and how we may improve them. Answering any survey or questionnaire is optional.

We do not now, nor will we in the future, sell, rent or lease any of our customer lists and/or names to any third parties.

We may disclose your personal information, without prior notice to you, only if required to do so in accordance with applicable laws and/or in a good faith belief that such action is deemed necessary or is required in an effort to:

- Remain in conformance with any decrees, laws and/or statutes or in an effort to comply with any
  process which may be served upon us, and our white label partners, including but not limited to
  Magnfi, LLC, and/or related sites;
- Maintain, safeguard and/or preserve all of our rights and/or property, including when necessary to enforce a contractual obligation with a user; and
- Perform under demanding conditions in an effort to safeguard the personal safety of other users of the Services and/or the general public.



## **Data Collection and Processing**

The Services associated with the Site are ultimately provided by the entity Magnfi, LLC, who is the owner of the Services and associated software. Magnfi, LLC has a business address of 333 S. Tamiami Trail, Venice, Florida 34285, United States. Magnfi, LLC collects and processes data received through your use of the Services, including any personal information. Magnfi's use and disclosure of data, including any personal information, is limited to the same uses and disclosures set forth herein.

Through the use of the Services made available through the Site you hereby acknowledge, accept, and otherwise agree to the processing of data, including any personal information, by Magnfi, LLC. You agree that Magnfi, LLC may use and disclose data, including any personal information supplied by you or automatically collected, to the same extent discussed herein with respect to **Testifi Video**. Any questions you have regarding the use of personal information by Magnfi, LLC should be directed to <a href="mailto:info@magnfi.com">info@magnfi.com</a> with a copy to share@testifi.video.

### **Persons Under Age of 18**

Our services are intended for and directed to persons 18 and older. We do not knowingly collect personal identifiable information from persons under the age of eighteen (18) without verifiable parental consent. If it is determined that such information has been inadvertently collected on anyone under the age of eighteen (18), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database.

#### **Unsubscribe or Opt-Out**

All users and/or visitors to our website have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email or newsletters. To discontinue or unsubscribe to our website please send an email that you wish to unsubscribe to share@testifi.video, or simply click unsubscribe on the email communication. If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe and/or opt-out.

#### **Links to Other Web Sites**

Our Site and Services may contain links to affiliates and other websites. However, we do not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave the Site and to read the privacy statements of each and every website that collects personally identifiable information. The aforementioned Privacy Policy Agreement applies only and solely to the information collected by our Site and related Services.



## **Data Retention and Your Access Rights**

In accordance with and as permitted by applicable law and regulations, we will retain your information as long as necessary to serve you, to maintain your account for as long as your account is active, or as otherwise needed to operate our business. When you close your account, we may continue to communicate with you about our Services, give you important business updates that may affect you, and let you know about p

products and services that may interest you, unless you have opted out of receiving marketing communications. We may also continue to use some of your information for business purposes and to improve our offerings or in some cases to develop new ones. We will retain and use your information as required by applicable regulations and information management policies to comply with our legal and reporting obligations, resolve disputes, enforce our agreements, complete any outstanding transactions and for the detection and prevention of fraud.

## **Your Access Rights**

If you have created an online account with us and would like to update the personal information you have provided to us, you can access your account to view and make changes or corrections to your personal information.

Pursuant to the California Consumer Privacy Act (CCPA), a California resident may request to access or delete information collected from the California resident. However, information may not be deleted under certain circumstances including where maintenance of your information is necessary to complete a transaction for which the information was collected, to otherwise perform a contract between us and you, to protect against or prosecute fraudulent or illegal activity, to comply with a legal obligation, or to otherwise use your information internally in a lawful manner that is compatible with the context in which you provided the information. Before any request to access or delete information can be fulfilled, we will verify your identity and confirm your request. If a California resident wishes to use an authorized agent, the resident must provide the agent with written authorization as well as verify their identity directly with us. The exception to this is if the authorized agent is acting pursuant to a power of attorney under the California Probate Code.

#### YouTube

We utilize the YouTube API for uploading of video content to YouTube. For relevant terms, conditions, and privacy policy pertaining to the YouTube API, please refer to https://developers.google.com/youtube/terms/api-services-terms-of-service#:~:text=If%20you%20receive%20any%20YouTube,you%20may%20disclose%20YouTube%20Confidential

#### **Security**

We shall endeavor and shall take every precaution to maintain adequate physical, procedural and technical security with respect to our offices and information storage facilities so as to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information under our control. The Services make use of Secure Socket Layer (SSL) for authentication and private communications to help provide secure access and communication of personal information.



### **Changes to Privacy Policy Agreement**

We reserve the right to update and/or change the terms of our privacy policy, and as such we will post those changes so that our users and/or visitors are always aware of the type of information we collect, how it will be used, and under what circumstances, if any, we may disclose such information. If at any point in time We decide to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether or not to permit the use of their information in this separate manner.

#### **Your California Privacy Rights**

We do not share your personal information with third parties for their marketing purposes without your consent.

Pursuant to the California Consumer Privacy Act (CCPA), a California resident may request to access or delete information collected from the California resident. However, information may not be deleted under certain circumstances including where maintenance of your information is necessary to complete a transaction for which the information was collected, to otherwise perform a contract between us and you, to protect against or prosecute fraudulent or illegal activity, to comply with a legal obligation, or to otherwise use your information internally in a lawful manner that is compatible with the context in which you provided the information. Before any request to access or delete information can be fulfilled, we will verify your identity and confirm your request. If a California resident wishes to use an authorized agent, the resident must provide the agent with written authorization as well as verify their identity directly with us. The exception to this is if the authorized agent is acting pursuant to a power of attorney under the California Probate Code.

### **Acceptance of Terms**

Through the use of this website, you are hereby accepting the terms and conditions stipulated within the aforementioned Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you are in agreement and acceptance of such changes.

### **GDRP Compliance**

**Testifi Video** is fully committed to protecting and respecting your privacy and ensuring the highest standards of data protection. In accordance with the General Data Protection Regulation (GDPR), we have implemented measures and practices that ensure the proper collection, processing, and protection of your personal data. Lawful Basis for Processing

- : We process personal data only when we have a lawful basis for doing so, which may include obtaining your consent, fulfilling contractual obligations, or pursuing legitimate interests, in compliance with the GDPR. Data Minimization
- : We collect only the necessary personal data required to provide our services effectively and in line with the principles of data protection. We ensure that the data we collect is relevant, adequate, and limited to what is necessary for the purpose it was collected.



### **Transparency and Communication**

: We maintain transparency with our users about our data processing activities by providing clear and concise information in our Privacy Policy, as well as through other relevant communication channels. Data Subject Rights

: We respect the rights of data subjects and have implemented procedures to facilitate the exercise of these rights, including the right to access, rectify, erase, restrict processing, object to processing, and data portability.

#### **Data Retention**

: We retain personal data only for as long as necessary to fulfill the purposes for which it was collected, comply with legal obligations, or resolve disputes.

**Data Security** 

: We employ appropriate technical and organizational measures to safeguard your personal data against unauthorized access, disclosure, alteration, or destruction.

Data Transfer

: When transferring personal data outside the European Economic Area (EEA), we take necessary steps to ensure that appropriate safeguards are in place, as required by the GDPR.

Data Breach Notification

: In the event of a data breach, we will notify the relevant supervisory authority and, if necessary, affected individuals without undue delay, in compliance with GDPR requirements.

By using our services, you acknowledge and agree to our data processing practices as detailed in this Privacy Policy. If you have any questions or concerns about our GDPR compliance, please do not hesitate to contact us at share@testifi.video

#### **How to Contact Us**

If you have any questions or concerns regarding the Privacy Policy, please feel free to contact us at the following: share@testifi.video